

Dear Colleague,

This questionnaire relates to the CD-ROM learning resource and DVD of the film *Food, Inc.* produced by Film Education. In order to identify the impact of this resource, we would be grateful if you could help us by printing and completing this short survey and returning it to the address overleaf. The first five respondents will receive a small token of thanks in the post.

The questions ask you about your impression and your students' impression of the *Food, Inc.* film and resource, and the accompanying **Take Action competition**. Answering should take no longer than 10 minutes. We recommend you answer the survey whilst with your class as some questions require their input.

Please complete all questions by ticking relevant boxes or filling in details below:

YOUR SCHOOL

1. Is your school rural or urban?

Rural Urban

2. Is your school:

State
 Academy
 Private/Independent
 Prefer not to say

3. What percentage of your students is entitled to free meals?

THE FOOD INC. FILM AND RESOURCE

4. How did you find out about this resource? (Please tick all that apply)

Post card
 Email
 Film Education Website
 NEN Website
 Search Engine
 Other (please specify) _____

5. What areas of the curriculum have you taught using this resource? Please tick all that apply:

PSHE/ Citizenship
 Science
 Geography
 General Studies
 Critical Thinking
 Other (please specify) _____

6. Approximately how many students in your school will have had access to the *Food, Inc.* resource?

7. Is your head teacher aware of the resource?
 Yes No

8. Approximately how many pupils in your school have seen the film *Food, Inc.*?

9. How would you rate the resource overall?

Poor
 Below average
 Average
 Good
 Excellent

10. Would you recommend the resource to another teacher?

Yes No

11. Did pupils complete any homework on the topics raised by the film?

Yes No

12. Does your school have a growing or cooking initiative?

Yes No

13. If you answered yes to the above, did this initiative start before or after using the *Food, Inc.* resource?

Before
 After
 No initiative

14. Is your school involved in the Food For Life Partnership?

Yes No

Involved in a similar programme to Food For Life (if so please specify below)



15. Did your school get involved in the Food For Life Partnership (or similar):

Before using the *Food, Inc.* resource

After using the *Food, Inc.* resource

Not involved yet but plan to after using the *Food, Inc.* resource

Not involved (please tell us why you are not involved and the possible obstacles that are stopping you)

16. Has the film motivated your school to have a better school food policy or culture?

Yes No

17. Has your school taken any action to improve school food policy or culture?

Yes No

If yes, what action has been taken?

YOUR STUDENTS

For the next questions could you please ask your students to give a show of hands.

20. Did students learn facts about food production that they weren't aware of beforehand? (Majority)

Yes No

21. Did the film change students' perceptions of what healthy and sustainable eating is? (Majority)

Yes No

22. Does the film make students want to change the food they eat or buy? (Majority)

Yes No

23. Have any students in the classroom made any changes in their food choices since using the resource? Please select YES if any student shows their hand.

Yes No

(if Yes, please specify how many below)

24. Did the resource make students want to have a better school food culture/policy?

Yes No

25. How many students intend on campaigning for a better school food culture/policy?

26. We would like to hear your ideas on how else we can help schools to improve their food policy and food culture. Would you value more resources or support on this topic?

Yes No

If so what?

Thank you for completing the survey. Your answers will help us understand what kind of impact the film and resource *Food, Inc.* is having on schools' and students' awareness of healthy and sustainable eating. If you have any questions about the survey or would like to know more about the A Team foundation and the projects we're working on, please don't hesitate to contact:

info@ateamfoundation.org
www.ateamfoundation.org

The first five respondents to this questionnaire will receive a copy of the Soil Association's book, *Stuffed*, in the post

Your name:

School name and address:

Please return your survey to the following address:

Food, Inc. Take Action
Dogwoof
Unit 211
Hatton Square Business Centre
16-16a Baldwins Gardens
London, EC1N 7RJ

Completion of this questionnaire is a condition of entry for the **Take Action competition**. For further details about the competition, see your Food, Inc. CD-ROM disc resource or go to www.filmeducation.org/foodinc

The competition closes on Friday 25th March 2011

